

Natasha Badal



IT LOOKS LIKE THE STARS
HAVE FINALLY ALIGNED US

and who are we to argue with the stars?

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COPYWRITER

[EDUCATION]

BOOK180
[COPYWRITING]

APR. 2026
/ OCT. 2026

UNIVERSITY OF FLORIDA
[B.S. IN JOURNALISM]

AUG. 2020
/ MAY 2024

[EXPERIENCE]

FREELANCE CREATIVE
[TASHASVISUALS]

APR. 2020
/ PRESENT

Built distinct visual identity with custom Adobe presets.
Creates content across people, product, and lifestyle settings.
Collaborates with brands to develop a tailored identity

GROWTH MARKETING INTERN
[IVY BROTHERS]

SEP. 2024
/ JAN. 2025

Created and evolved digital content strategy across Instagram and TikTok. Increased TikTok post views by over 999% and shares by 82314.3% within first month.

PHOTO/VIDEO ASSISTANT
[UF COLLEGE OF LIBERAL ARTS AND SCIENCES]

JAN. 2023
/ AUG. 2024

Produced professional video + visual content, contributing to the college's online/social presence. Captured photos for "Ytori" magazine. Used Hootsuite to track social presence.

MULTIMEDIA REPORTER
[WUFT-NEWS]

AUG. 2023
/ DEC. 2023

Produced multimedia news reports.

PHOTO DIRECTOR
[ROWDY MAGAZINE]

AUG. 2021
/ JAN. 2023

Spearheaded photography + videography for four issues, crafting a unique visual identity for each .