Natasha Badal



COPYWRITER

IT LOOKS LIKE THE STARS HAVE FINALLY ALIGNED US

who are we to argue with the stars?

call me: 352-603-5403
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[EDUCATION]

BOOK180 APR. 2026
[COPYWRITING] / OCT. 2026

UNIVERSITY OF FLORIDA AUG. 2020
[B.S. IN JOURNALISM] / MAY 2024
SPECIALIZED IN AUDIENCE + SOCIAL MEDIA

[EXPERIENCE]

FREELANCE CREATIVE APR. 2020
[TASHASVISUALS] / PRESENT

Creates branded visual packages for local small businesses through my studio, Studio Atria.
Creates signature presets using the Adobe Creative Suite.

GROWTH MARKETING INTERN SEP. 2024
[IVY BROTHERS] / JAN. 2025

Helped create + evolve a TikTok strategy, increasing views by 999% and shares by 82,314%.
Wrote and sent the company newsletter in Mailchimp.

MULTIMEDIA REPORTER AUG. 2023
[WUFT-NEWS] / DEC. 2023

Reported and produced web news stories in AP style.

PHOTO/VIDEO ASSISTANT JAN. 2023
[UF COLLEGE OF LIBERAL ARTS AND SCIENCES] / AUG. 2024

Created professional photo and video content for colleges across the campus.
Contributed to "Ytori" magazine.

PHOTO DIRECTOR AUG. 2021
[ROWDY MAGAZINE] / JAN. 2023

Directed photo and video departments for four volumes, collaborating with editors and designers to ensure cohesive messaging.

CONTENT MARKETING INTERN MAY. 2022
[CAR SCENT CLUB] / DEC. 2022

Created and led content initiatives for a start-up company, leading to a 20% increase in followers and several viral videos on Tiktok.